FOR IMMEDIATE RELEASE:

Newmarket Inaugural Mayor's Prayer Breakfast - "Inviting Our Community To Prayer, Moving *Well Beyond The Ordinary*!"

Newmarket, Ontario/Canada – February 1st, 2011. MARK YOUR CALENDARS! Anticipating a great kick-off event and launch of **The Newmarket Inaugural Mayor's Prayer Breakfast**, the time has come to start spreading the word and to invite all community residents, leaders, businesses and families locally, from near-and-far, gathering to intercede and reflect together.

Come and celebrate this collaborative early-morning community event, as we assemble to support and encourage one another. This grass-roots, inter-generational community event, is slated for early-morning (7-9 AM), on **Thursday, March 24, 2011**. It is to be held at the **Upper Canada Mall**, Newmarket, (North Entrance/Food Court, Atrium), in the heart of our community.

Date: Thursday, March 24, 2011. Time: 7:00am – 9:00am Location: Upper Canada Mall (North Entrance) Ticket cost: \$25.00 pp (includes continental breakfast), Group-seating is available (10-tickets are \$250.00). Sponsorship opportunities are available - *Contact Rick Ward (NMPB-2011 Team-Lead: Fundraising/Sponsorships) at 905-953-0464, for more details on these and others ways to get involved.*

Community leaders will be joined by business and entrepreneurial members, political representatives and residents of the town and surrounding area, as well as youth and families, from all walks of life. The NMPB-2011 committee and volunteers are expecting a great turn-out and tickets are selling out fast already! Please book your tickets early, to avoid disappointment! They are sold on a first-come-first-serve basis, with limited seating, so be sure to secure your spots without delay!

The Newmarket **Inaugural Mayor's Prayer Breakfast** is a public event, focusing on gathering to pray for elected officials, business leaders and the residents in Newmarket, our country and our future, similar to initiatives in and across the country and worldwide, including the National Prayer Breakfast held annually in Ottawa and similar events in nearby towns and cities, including Markham, Barrie and Aurora, Richmond Hill and countless others.

Special guests, event keynote -speakers, master of ceremonies and musical acts/performers will be announced shortly, under separate cover. Watch the press and stay tuned!

For More Information/ticket-sales, Contact Karin Theron (NMPB-2011 chair) (647) 722-4649 jctheron@rogers.com. For Media Enquiries: Contact Steve Klassen (NMPB-2011 PR/Media Liaison) (905) 960-2298 steveklassen@rogers.com