

Mayor's Prayer Breakfast

"Tray for all who are in authority, so that we can live peaceful and quiet lives, marked by godliness and dignity"

-Timothy 2:2



MESSAGE FROM THE MAYOR

I am delighted to announce the 10 year anniversary of the Richmond Hill Mayor's Prayer Breakfast to be held on May 22, 2014! The event will take place at the Sheraton Parkway Toronto North, 600 Hwy 7 East, Richmond Hill.

Partner with us! The purpose of the breakfast is to have a Christian celebration of prayer for community leaders of all sectors of Richmond Hill. We are expecting an audience of 600 and a strong media presence.

The keynote speaker will be Brett Ullman, who is well versed in speaking with adolescents, leaders and their parents on topics including sexuality, substance abuse and self-injury. Brett is driven by a desire to discuss, explore and share the Christian reality of living in a media-saturated world. Participants are inspired to reflect on what we know, what we believe and how our Ancient Faith ought to serve as the lens through which we view and engage modern culture.

On behalf of the organizing committee I would like to invite you to review the attached partnership package. Sponsorship is a great avenue to connect with Richmond Hill residents and take part in our community.

Yours very truly,

Mayor Barrow



Levels of Sponsorship

Book Sponsor

- 2 tables (20 tickets) for the event
- Table sign recognition with sponsor's name and logo
- Full page ad in the event program
- · Corporate logo and link to website on prayforthem.ca
- · Corporate logo on audio/visual screens throughout the event
- Acknowledgement and appreciation of sponsorship on stage

Speaker Sponsor

- 1 table (10 tickets) for the event
- · Table sign recognition with sponsor's name and logo
- 1/2 page ad in the event program
- · Corporate logo and link to website on prayforthem.ca
- · Corporate logo on audio/visual screens throughout the event
- Acknowledgement and appreciation of sponsorship on stage

Audio/Visual Sponsor \$1500

- 1 table (10 tickets) for the event
- Table sign recognition with sponsor's name and logo
- 1/2 page ad in the event program
- Corporate logo and link to website on prayforthem.ca
- Corporate logo on audio/visual screens throughout the event
- Acknowledgement and appreciation of sponsorship on stage

Program Sponsor \$1,000

- 1 table (10 tickets) for the event
- Table sign recognition with sponsor's name and logo
- 1/4 page ad in the event program
- Corporate logo and link to website on prayforthem.ca
- Corporate logo on audio/visual screens throughout the event

prayforthem.ca

\$2,500

\$2,000

Levels of Sponsorship

Advertisement Sponsor

Full Page Ad

Full bleed

• 8.5" x 11" image space (please allow an additional .125 bleed all around the edges without copy). No bleed

• 8" x 5" (will have white boarder around ad)

1/2 Page Ad

Full bleed

• 5.5" x 4.25" image space (please allow an additional .125 bleed all around the edges without copy). No bleed

• 5" x 3.75" (will have white boarder around ad)

Business Card Ad

- 3.5" x 2" image space (landscape)
- 2" x 3.5" image space (portrait)

Youth Sponsor

In an effort to mobilize youth groups we are asking for Youth Sponsorship to purchase tickets for youth groups, schools and other like organizations for their youth to attend the breakfast at no cost.

- 1/2 page ad in the event program
- Corporate logo and link to website on prayforthem.ca
- Corporate logo on audio/visual screens throughout the event
- · Acknowledgement and appreciation of sponsorship on stage

Table Sponsor

- 1 Table with 10 seats
- Table sign recognition with sponsor's name and logo

\$300/table

\$200

\$300/table

\$400

\$300



SPONSORSHIP CONFIRMATION

I AM WILLING TO SPONSOR THE MAYOR'S PRAYER BREAKFAST AS A,

Book Sponsor	\$2,500
Speaker Sponsor	
Audio/ Visual Sponsor	\$1,500
Program Sponsor	\$1,000
Youth Sponsor	
Table Sponsor (10 tickets)	\$ 300
Advertisement Sponsor (Full Page Ad)	\$ 400
Advertisement Sponsor (1/2 Page Ad)	
Advertisement Sponsor (Business card sized Ad)	

PAYMENT INFORMATION

- □ VISA
- □ MasterCard
- □ Cheque Payable to:
 - Town of Richmond Hill Mayor's Office 225 East Beaver Creek Road Richmond Hill, Ontario L4B 3P4

Total Sponsorship \$	
Card Holder's Name	
Organization	
Contact Information	
Credit Card #	
Expiry Date	Security Code

For Further information contact Beth Zimmer at 905.771.5526. Please send all advertisement artwork and logo to beth.zimmer@richmondhill.ca.